

# PATTERNS OF FASHION

## ACROSS EUROPE AND INDIA

The content, cut, construction and context of European men's dress c.1620–1710

The Global Symposium on  
17<sup>th</sup>-Century Menswear Fashion,  
Tailoring & Craft

At, Living & Learning Design  
Centre, Ajrakhpur.

Join us in Kutch, India On  
Saturday 3<sup>rd</sup> &  
Sunday 4<sup>th</sup> Oct. 2026  
For the Launch of  
**Patterns of Fashion 7**  
Time: 09 am to 06 pm IST



Presented by The School of Historical Dress (London) at the Living & Learning Design Centre (Kutch, Gujarat) in celebration of the launch of the ground-breaking publication, **Patterns of Fashion 7**.

# Speakers



**Prof. Jenny Tiramani**  
(The School of  
Historical Dress)



**Ami Shroff**  
(M.D. Shrujan LLDC)



**Hattie Barsby**  
(The School of  
Historical Dress)



**Claire Thornton**  
(The School of  
Historical Dress)



**Paweł Tomaszewski**  
(The School of  
Historical Dress)



**Dr Toolika Gupta**  
(Director of Indian  
Institute of Craft  
and Design)



**Juhi Pandey**  
(Research  
and Development  
Advisor, LLDC)



**Neeraj Parkar**  
(Lead Designer &  
Design Studio Head,  
SCPL )



**Avani Devdhar**  
(Researcher  
and Asst. Curator, LLDC)

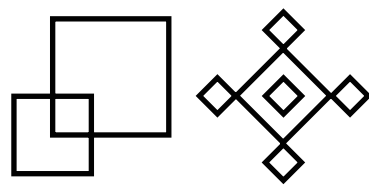


**Bansari Soni**  
(Researcher, LLDC)

**Plus, embroiderers  
and artisans from  
the communities in Kutch**

[Click here to register](#)

**Limited seats, register early to book your seats\***



# Day 1: The Symposium & Grand Reveal

**Saturday, 3rd October** Bridging the gap between 400 years of European history and the mastery of Indian craft.

## Time :

**09:00 – 09:30**      **Welcome from Ami Shroff and Prof. Jenny Tiramani**

**09:30 – 10:15**      **The Forensic Eye: Introducing the 4 Cs. Hattie Barsby, Claire Thornton, Jenny Tiramani and Paweł Tomaszewski.**

An introduction to a world-renowned methodology for studying historical dress: Content, Cut, Construction, and Context. See how a private English collection is used to decode the secrets of the past.

**10:15 – 10:45**      **The Janet Arnold Legacy & The World's Most Famous Fashion Pattern Books. Hattie Barsby and Jenny Tiramani.**

The story of the definitive "bible" of historical dress—the Patterns of Fashion series and the premiere of Book 7, focusing on the 17th century.

**10:45 – 11:00**      **Tea Break**

**11:00 – 11:30**      **Dr Toolika Gupta, Director of Indian Institute of Craft and Design.**

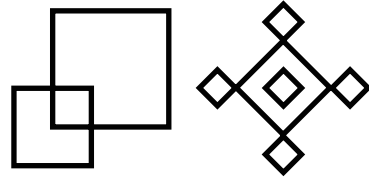
The influence of British rule on elite Indian menswear: the birth of the Sherwani.

**11:30 – 12:00**      **The Architecture of the Pattern. Claire Thornton and Paweł Tomaszewski.**

From the 1600s to the 2020s: A demonstration of how to take patterns from fragile originals using both traditional hand-drawing and modern digital precision.

**12:15 – 12:45**      **Neeraj Parkar | Documenting Kutch's Traditional Menswear: From Structure to Contemporary Interpretation**

A research-led study of Kutch's traditional menswear through documentation, draping and reconstruction, tracing garment construction from archival reference and field practice into contemporary design interpretation.



# Day 1: Continued....

**Saturday, 3rd October** Bridging the gap between 400 years of European history and the mastery of Indian craft.

## Time :

**12:45 – 13:00      Avani Gor | Paghdis, Ajrakh and Adornment: Expressions of Identity in Kutch.**

A study of paghdis (turbans), ajrakh and traditions of adornment in Kutch, examining their diverse forms, material qualities and cultural significance across communities.

**13:00 – 13:30      Bansari Soni | Asal Drapes: Men's Unstitched Lower Garments**

A study of men's unstitched lower garments in Kutch, exploring draping as a living cultural practice through form, movement and embodied knowledge, and examining how cloth continues to express identity, occupation and belonging across communities.

**13:30 – 14:30      Networking Lunch**

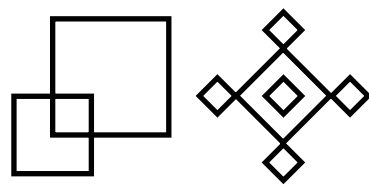
**14:30 – 15:45      Aari & The Royal Courts.**

A panel discussion chaired by Juhi Pandey with contributions from Dr Toolika Gupta and Ami Shroff.

**16:00 – 17:30      The Grand Finale: The Live Dressing. Hattie Barsby, Claire Thornton, Jenny Tiramani and Paweł Tomaszewski.**

A very special live demonstration by experts from The School of Historical Dress. Watch as a 17th-century Western ensemble is built layer-by-layer on a live model, showcasing the complex tailoring and hidden structures of the era.

**17:30 – 18:30      Book Signing & Professional Mixer**



# Day 2: The Masterclasses & Maker Exchange

**Sunday, 4th October** Hands-on skill sharing between international experts and local embroiders and master artisans.

## Time :

**10:00 – 13:00      Expert Masterclasses. Parallel sessions. Limited capacity.**

**Studio 1: The Geometry & Structure of Tailoring.** Jenny Tiramani with Hattie Barsby - Comparing "Flat-Cut" Eastern garments with 3-Dimensional "Western Tailoring" of the 17th century.

**Studio 2: The Needle's Journey.** Claire Thornton - A hands-on workshop in Tambour & Decorative Techniques (pinking, razing, and specialised stitching).

**Studio 3: The Seamstress's Secret.** Paweł Tomaszewski - A masterclass in fine finishing and the construction of single-layer historical garments.

**13:00 – 14:00      Lunch**

**14:00 – 16:30      The Great Artisan Exchange: The Tool Swap**

The heart of the event. A facilitated meeting between the London team and local Kutch embroiderers.

**The Swap:** A side-by-side comparison of tools, hooks, frames, and materials.

**16:00 – 17:30**

**The Dialogue:** Local artisans and London historians sharing the "how-to" of their respective crafts.

**16:30 – 17:15      Closing Plenary: The Future of Craft**

Final reflections on how these shared histories can inspire the next generation of global fashion and conservation.